

Recycling Saves

:30 second Radio PSA

Originally recorded by the South Shore Recycling Cooperative

(Your town name) is working hard to educate our residents on why recycling is so important...today. Costs continue to rise for waste disposal, but recycling to reduce that waste saves significant dollars for your community. Whether your town offers curbside pickup or a drop off site, the more that is recycled, the more money is kept in your town and in your pocket

But money isn't the only reason to use all the convenient recycling services (your town name) provides. Did you know that it takes a half a can of fuel to make an aluminum can from dirt, but only a teaspoon to recycle one? Recycling useful trash consumes fewer resources, saves energy, pollutes less and makes our world a nice place to live

So if you live in (you town name) consider yourself special. Your community officials are making a difference by educating everyone on what, where, when and why we recycle.

Visit www.earth911.org for more information about recycling in your community.
Recycle – a little effort, a big difference.